

DONT BE SAFE BY ACCIDENT

IOWA-ILLINOIS SAFETY COUNCIL'S
72ND ANNUAL PROFESSIONAL DEVELOPMENT CONFERENCE & EXPO



APRIL 22-24, 2025
HYATT REGENCY HOTEL & CONFERENCE CENTER
CORALVILLE, IOWA

EXHIBITOR INFORMATION



EXPO HOURS:

The Expo Hall will be open:

- Wednesday, April 23rd 8:00 am - 5:00 pm
- Thursday, April 24th 8:00 am - 10:30 am
- Setup times: Tuesday, April 22nd 1:00 - 4:00 pm and Wednesday, April 23rd 7:00 - 8:00 am.

WHY EXHIBIT?

QUALITY OVER QUANTITY! While our conference is smaller than our neighboring chapter conferences, our conference is one of the largest Safety & Health events for Iowa and Illinois, bringing together safety professionals from a wide range of companies including manufacturing, insurance, healthcare, and more! Past exhibitors have said that while the attendance isn't as large as other shows, the people attending the IISC conference are the ones they want to get in front of.

EXHIBITOR BENEFITS:

- Booth size: 8' x 8'
- One 6' skirted table and two chairs per booth
- Electricity in each booth included in exhibitor fee
- Two badges per booth for exhibitor reps to attend keynote and breakout sessions on Wednesday and Thursday
- Lunch, Networking Reception (Wednesday) and Breakfast (Thursday) included for two exhibitor reps per booth
- Company Logo and website link listed on IISC's Vendor Mall until December 31, 2025
- Company profile listed in IISC's 2024 Annual Report
- Final attendee list provided after the conference

REGISTER ONLINE at www.iisc.org/exhibitor-information

EXHIBITOR FEES:

Single Booth

\$650 for Members of IISC
\$825 for Not-Yet-A-Member

Double Booth

\$1050 for Members of IISC
\$1225 for Not-Yet-A-Member

ATTENDEE REGISTRATION

Not a member?

Contact Samantha at Samantha@iisc.org to find how out you can register at the member price and **SAVE!**

CONFERENCE REGISTRATION FEES

	Member	Non member	PRICE INCREASE AFTER APRIL 1	
			Member	Non member
Full Conference (Tuesday, Wednesday & Thursday) <i>Includes: Both AM and PM pre-conference sessions on Tuesday, Wednesday & Thursday registration, Exhibit hall (Wed & Thurs), Wed & Thurs Keynotes and breakout sessions, Wed lunch, Wed Hospitality Hour, and Thurs Awards Ceremony (w/full hot breakfast)</i>	\$795	\$1195	\$845	\$1245
Tuesday Pre-Conference Sessions (per session)	\$225 <i>(per session)</i>	\$325 <i>(per session)</i>	\$275	\$375
Tuesday Pre-Conference Sessions (both sessions)	\$395	\$595	\$445	\$645
Wednesday & Thursday <i>Includes: Exhibit hall, Wed & Thurs Keynotes and breakout sessions, Wed lunch, Wed Hospitality Hour, and Thurs Awards Ceremony (w/full hot breakfast)</i>	\$425	\$625	\$475	\$675
Wednesday Only <i>Includes: Exhibit hall, Wed Keynote and breakout sessions, Lunch & Hospitality Hour</i>	\$245	\$345	\$295	\$395
Thursday Only <i>Includes: Exhibit hall, Awards Ceremony (with full breakfast) & Keynote and Thurs breakout sessions</i>	\$200	\$300	\$250	\$350
Awards Ceremony Only (Thurs 8:30 - 10:30 am) <i>Includes: Exhibit hall, Awards Ceremony (with full hot breakfast) & Keynote session</i>	\$85	\$105	\$85	\$105

*REGISTRATION DISCOUNT: Register 5 people at regular price for the **Full Conference (3 days) OR Wednesday & Thursday (2 days)** and the 6th registration is **FREE**. All attendees must be registered at the same time to receive this discount. You may register attendees and provide names later. Please email Dawn@iisc.org for more information.

REGISTER ONLINE AT WWW.IISC.ORG/PDC

VALUE-ADDED FEATURES FOR VENDORS!

- Attendee Passport - To further encourage booth visits by our attendee
- Best of Show Competition - Your chance to win a free booth registration for the 2026 PDC



IISC SAFETY AWARDS



Award Recipients will be honored at the Awards Ceremony on Thursday, April 24, 2025

APPLICATIONS ARE DUE MARCH 1, 2025

Visit www.iisc.org/safetyawardsprogram for complete details on how to apply for the IISC Safety Awards. Questions? Email Samantha@iisc.org



AVAILABLE AWARDS:

Community Enrichment Award

Recognizes 1 IISC member organization which has contributed significantly to its local community in areas of safety, health or environmental efforts.

Hazard Control Recognition Award

A Hazard Control is a specific, identifiable change implemented to reduce or eliminate an individual's exposure to a hazard in the workplace. Every IISC member company that submits a hazard control will receive a plaque or yearly tag for a current plaque.

President's Award

Five IISC member companies will receive the President's Award for outstanding contributions with controlling hazards.

Chuck Goodman Safety in Excellence Award

This award is awarded to one IISC member organization that goes above and beyond in the name of safety at their facility.

AGENDA AT A GLANCE

TUESDAY, APRIL 22, 2025

- 8:15 am ---- Registration desk opens
- 9:00 am -- Pre-conference AM 3 hour technical session
- 12:00 pm -- Lunch for attendees
- 1:00 pm -- Pre-conference PM 3 hour technical session
- 1:00 pm -- Exhibitor setup (until 4:00 pm)

WEDNESDAY, APRIL 23, 2025

- 8:00 am -- Registration desk and Exhibit Hall open
- 9:00 am -- Annual Meeting & Keynote
- 10:15 am -- Breaktime in Exhibit Hall
- 11:00 am -- Breakout sessions 1
- 12:00 pm -- Breakout sessions 2
- 12:45 pm -- Lunch
- 2:00 pm -- Breakout sessions 3
- 2:45 pm -- Breaktime in Exhibit Hall
- 3:15 pm -- Breakout Sessions 4
- 4:00 pm -- Networking Reception in Exhibit Hall

THURSDAY, APRIL 24, 2025

- 8:00 am -- Registration desk and Exhibit Hall open
- 8:30 am -- Awards Ceremony (w/breakfast) & Keynote
- 10:00 am -- Breaktime in Exhibit Hall
- 10:30 am -- Breakout sessions 5
- 11:30 am -- Breakout sessions 6

CONFERENCE LOCATION & ACCOMODATIONS



HYATT REGENCY CORAVILLE

300 E 9th St - Coraville, IA
319-688-4000

[Reserve your room online](#)

Rate: \$121 (Standard or Double Bed Room)

Parking is included in hotel room cost and parking will be validated for all attendees upon request during the conference.

Cut off date: March 31, 2025



Tuesday registration opens at 8:15 am
Light continental breakfast available 8:15 - 9:00 am

9:00 AM - 12:00 PM

Tues-AM: Behavior, Habits, & Change: How to use Tiny Habits for personal and professional improvement

R.W. Smith, CSP - Sr. Risk & Safety Consultant, PC
Holmes Murphy - Waukegan, IA

In this session, we're going to look at why people do what they do and what is involved in behavior design. We'll see that small changes make big differences and how to set up the environment to your benefit. Will power is not the significant component or the downfall as so many believe. We'll learn how the Tiny Habits approach can be used for growth both personally and in the workplace and how these same techniques can also be used to address unwanted habits.



12:00 - 1:00 pm Lunch (included for all Tuesday attendees)

1:00 - 4:00 PM

Tues-PM: Active Threat Preparedness

-Drew Moldenhauer - Owner and Master Instructor
-Rich Webb - Owner and Master Instructor
Blue Ethos Specialized Training - Elk River, MN

Did you attend the Blue Ethos Active Threat Preparedness breakout session at the 2024 PDC? They're back this year with their full 3-hour Active Threat Preparedness training session!

This interactive training session is designed to equip public and private sector organizations with comprehensive training on active threat preparedness and response. The focus will be on enhancing safety and security protocols, preparing for both external and internal threats, and developing rapid response techniques through situational awareness.

Participants will learn fundamental and easily recallable skills to increase their chances of survival during an encounter. Additionally, the session will cover effective de-escalation strategies to manage potential conflicts before they escalate into dangerous situations.



DR. CLAIRE MUSELMAN

Inspirational Thought Leader



"Leading with Intention: Empowering Safety from Leadership to the Field"

Leadership drives safety, and this keynote will inspire professionals to embrace intentional safety practices that ripple throughout their organizations. Attendees will discover how leadership shapes safety culture, empowers every team member, and fosters collaboration across all levels. Practical tools and actionable strategies will ensure no one is "safe by accident."

Dr. Claire Muselman is a dynamic keynote speaker, educator, and organizational leader with over two decades of experience in leadership development, team building, and workplace safety. As the founder of the Master of Science in Leadership program at Drake University, Claire specializes in helping organizations foster collaboration and cultivate strong safety cultures. Known for her engaging, energetic style, Claire inspires audiences to take actionable steps toward creating intentional safety practices and empowering professionals at every level.



8:00 AM REGISTRATION AND EXHIBITS OPEN

9:00 - 10:15 AM

ANNUAL MEETING & OPENING KEYNOTE

DR. CLAIRE MUSELMAN - Inspirational Thought Leader
“Leading with Intention: Empowering Safety from Leadership to the Field”

10:15 - 11:00 AM | BREAK W/EXHIBITORS

11:00 - 11:45 AM | WEDNESDAY, APRIL 23, 2025

BREAKOUT SESSIONS -----

1A: A Winning Safety Game - Marc McClure vs. Gary Higbee

Marc McClure - Riskill & Gary A. Higbee - Higbee & Associates
Batter up! Safety is more than just policies and checklists—it’s like a baseball game where strategy, teamwork, and precision lead to victory. In this session, we’ll break down an engaging “game” between Marc McClure and Gary Higbee, using baseball terms to connect with the audience and showcase how safety is embedded in everything we do. Just like in baseball, safety is a team effort that requires communication, vigilance, and consistency. This session will help attendees see how we can keep putting the same winning team back on the field every day to create a culture of safety success. Join us to learn how to drive home safety in every aspect of work!

1B: Navigating New EPA Facility Response Plan Requirements: Key Insights for Compliance and Preparedness

Misty Sinclair - Trinity Consultants
The EPA’s new Facility Response Plan requirements for CWA hazardous substances, effective May 28, 2024, will transform facility protocols. Ms. Sinclair will discuss key triggers, timelines, and differences from existing plans. This session is essential for those handling hazardous substances.

1C: Opioid Overdose Prevention and Naloxone Administration

Kelsey Montross - University of Iowa Addiction and Recovery Collaborative
The United States is facing an overdose crisis, with 42% of adults reporting the loss of someone to a drug overdose. This session will delve into harm reduction, dispel myths about opioid use, and teach you how to recognize and respond to opioid overdoses. We’ll also discuss strategies to enhance naloxone access and education in communities. This session will empower yourself and others in combating this critical issue.

1D: ANSI Z359.14-2021 Standard Update and How it Applies to SRL’s and PFL’s

Brian Sebastian - Safety Distribution Services, LLC
Do you have a silent fall protection plan? See how the new ANSI Z359.14-2021 will affect your plan and your workers.

1E: Building and Executing an Effective Auditing Program

Ryan Kluss - Stantec
Reducing risk is the fundamental principle behind EHS auditing. By identifying and closing gaps, driving continuous improvement, and striving for 100% compliance, we help our organizations mitigate risk while protecting our people and the environment.

12:00 - 12:45 PM | WEDNESDAY, APRIL 23, 2025

BREAKOUT SESSIONS -----

2A: Beyond Compliance: Inspiring Safety Through Leadership

Michael Mulherin - Informmics LLC
Karen Schumacher - Crescendo Leadership Development
“Beyond Compliance: Inspiring Safety through Leadership” emphasizes that safety leadership isn’t confined to titles. This hands-on workshop equips participants with tools to align safety practices within their teams, set measurable goals, mentor employees, and maintain progress through coaching and accountability.

2B: NFPA 70E (2024) - Emphasis on Equipment Maintenance and PPE Best Practices Mitigate the Consequences of Human Error

Scott Francis - Westex: A Milliken Brand
NFPA 70E (2024) emphasizes assessing the condition of equipment maintenance - see new Annex S! Discover the roles of human performance and the condition of maintenance in arc flash incidents and learn how to improve your organization’s arc flash risk assessment (emphasis on maintenance) and PPE selection (emphasis on appropriate arc rated clothing) to reduce the likelihood of incident occurrence and mitigate the consequences of human error!

2C: Keeping Workers Safe - The First 90 Days

Larry Pearlman - SafeStart
The first 90 days of employment are the most dangerous. Discover techniques that set the tone for safety during onboarding, and learn to integrate them with your organization’s culture so that new hires are more engaged and focused on safety.

2D: OSHA Inspections in 2025

Brian Bothast - U.S. Dept of Labor - OSHA
Brian will address OSHA’s emphasis programs for 2025, and a variety of OSHA standards inspectors will address during inspections. He will address the updates to OSHA’s hazard communication standard and the timelines for meeting the new requirements. Brian will also offer a question-and-answer portion for this session.

2E: Fundamentals of Machine Safeguarding

Matthew Clutter - Rockford Systems
A discussion about risk analysis, risk assessment, and hazard reduction on industrial machinery.



12:25 - 2:00 PM | LUNCH AND TIME W/EXHIBITORS

2:00 - 2:45 PM | WEDNESDAY, APRIL 23, 2025
BREAKOUT SESSIONS -----

3A: Want the Truth about Safety Culture... Just Ask

Brian Corbett - CSL Behring

Let's have a conversations about safety culture and how to engage employees effectively in safety practices. We can highlight best practices and successful case studies to illustrate the impact of a positive safety culture.

3B: How Wearables, AI, & Machine Learning Can Supercharge Your Safety Program

Tom West - MakuSafe Wearable Tech

This presentation explores how wearable technology, powered by artificial intelligence (AI) and machine learning, can elevate your safety program to new levels of effectiveness. By combining advanced environmental and ergonomic sensors with real-time data analysis and push to talk communication, wearables with the right approach enable organizations to identify potential hazards before incidents occur and empower the front-line worker. Learn how AI-driven insights can transform workplace safety by providing actionable intelligence, fostering proactive interventions, improve engagement, and enhance worker well-being while preserving worker privacy. Attendees will discover the benefits of using connected worker solutions to minimize risks, ensure regulatory compliance, and create a safer, more productive industrial environment.

3C: The Magic of Turning a List of Deficiencies into a List of Management Recommendations

George Gruetzmacher - Wisconsin State Laboratory of Hygiene

How often do you keep finding the same deficiencies time and time again. You find it, fix it, and next week it's back. How can we find the underlying reason that the problem exists, and how can we communicate to management a plan to address that root cause? The OSHA onsite consultation program has an analysis method, a part of it's consultation (management) system assessment tool (CSAT). Starting with the list of deficiencies from a walkaround inspection, the list can be analyzed until they key management functions impeding progress can be identified. Now we can work with management to really make safety improvements.

3D: Understanding the Basics of NFPA 70E and Updates in 2024

Kam Alipour - Cintas Corporation

This session will explore NFPA 70E from a 101 viewpoint and learn some of the best practices around, key changes over the years, who is responsible for what, the difference in FR and AR along with proper selection and care and much more! After this session you should have a good working knowledge of what your Electrical Safety Program should have in it when it comes to PPE, Clothing and training requirements and also learn of any possible gaps in your current program so you can start filling them.

3E: Managing Common Workplace Environmental Hazards: Strategies for EHS Professional at All Levels

Chris Nickell & Colton Page - Holmes Murphy

This session addresses common EPA compliance challenges, including Hazardous Waste Management (RCRA), SPCC Plans for oil spill prevention, Emergency Generator Requirements under the Clean Air Act, and effective Stormwater Runoff Management to enhance workplace safety and ensure regulatory compliance.

2:45 - 3:15 | BREAK W/EXHIBITORS

3:15 - 4:00 PM | WEDNESDAY, APRIL 23, 2025
BREAKOUT SESSIONS -----

4A: Safety Incentives - The Good, The Bad, The Illegal

Sheri Saskowski - Wyffels Hybrids

This presentation will discuss the challenges, barriers, and unintended consequences for suppressing injury reporting in the workforce. We will take a look at "good" and "bad" safety incentive programs and how to encourage the workforce to talk about incidents, fostering a positive safety culture by focusing on leading indicators.

4B: Elevate Forklift Safety Standards with AI: Intelligent Deceleration to Mitigate Accident Risks

Ram Kumar - SIERA.AI

As OSHA reports rising injury rates from inexperienced operators, discover how AI, advanced sensors, and predictive analytics enhance safety by overriding the driver and automatically slowing down the PIT. Utilize real time Dashboard tools like heat maps and GPS to identify risks and mitigate potential accidents.

4C: More Stretching, Less Stressing!

Mindy Oxenford - Clarke University

It takes less than 30 seconds of repetitive or stationary work for the blood flow to your muscles to slow down! Get up and moving as we explore stretching, the benefits, and ways to incorporate stretching into your workplace!

4D: Learning Teams - A New Way to Review Incidents

Tony Engberg - Alliant Energy

When your organization has an incident, injury, or accident. Do you wish to blame and punish someone or do you wish to learn and improve. Learning teams are a new way to look at incidents and learn from the people who best understand the work.

4E: Disaster Response: A Building Environmental Sciences (BES) Perspective on Planning, Response, and Recovery

James R. Baxter - Terracon Consultants, Inc.

This presentation will be focused on the other side of health/safety related to planning for disasters and other emergency response operations. By focusing on key areas ahead of time, facilities can be prepared to expedite recovery.

4:00 - 5:00 PM | NETWORKING RECEPTION

Time w/ Exhibitors - Networking, drinks and snacks - Door prize drawings

***Door prizes from all companies are welcome!
If your company would like to donate a doorprize, drop them off at the IISC booth or the registration desk during the conference***



DREW MOLDENHAUER

Owner - Blue Ethos Specialized Training



“High Stakes Teamwork: Discover The Secrets to Building Cohesive, High-Performing Teams that Excel Under Pressure”

Discover the secrets to building cohesive, high-performing teams that excel under pressure. In Drew’s keynote addresses, he delves into the principles of effective communication, collaboration, and leadership, equipping your team with the tools they need to thrive in high-stakes environments. Remember, you’re only as strong as your weakest link; by fostering a culture of support and accountability, you can ensure that every team member contributes to collective success. Join us to unlock the potential of your team and elevate your performance in challenging situations.

Drew Moldenhauer owns and operates Blue Ethos Specialized Training. Blue Ethos Specialized Training (BEST) provides public and private entities with training in Active Threat Preparedness, Situational Awareness, and Defensive Tactics. He has spoken at numerous conferences and provided training to numerous manufacturing corporations, clinics, and associations. Drew has 17 years of Law Enforcement Officer experience with two police organizations in Minnesota. He has held titles in his tenure: Active Shooter Instructor, Use of Force Instructor, Crisis Intervention Team (CIT) Instructor, and Field Training Officer. He is currently a police officer who works with the City of Osseo Police Department. Drew recently co-authored his first book, How Smart Police Officers Use Situational Awareness to Improve Safety, with Dr. Richard Gasaway. Some of his articles have been posted to Police 1 and Officer.com.

8:00 AM - REGISTRATION AND EXHIBITS OPEN

8:30 - 10:00 AM - AWARDS CEREMONY & KEYNOTE SESSION

This session includes a full hot breakfast for all attendees to enjoy during the Awards Ceremony and Keynote session.

DREW MOLDENHAUER
“High Stakes Teamwork: Discover The Secrets to Building Cohesive, High-Performing Teams that Excel Under Pressure”

10:00 - 10:30 AM | BREAK W/EXHIBITORS

10:30 - 11:15 AM | THURSDAY, APRIL 24, 2025
BREAKOUT SESSIONS -----

5A: Chasing the TRIR
Kirk Dighton - DC Taylor Company
How does your company measure up to other companies’ safety records who are in the same classification as yours? How do you obtain buy-in from Managers, Leaders and Crew personnel to improve the safety culture and thereby improving your Total Recordability Incident Rate? All of these factors play a major role in winning more job bids from customers who focus on safety as a priority.

5B: A Systems Approach for Businesses to Hire and Support the Mental Health Needs of Employees
Ann McCauley & Allene Gremaud - University of Missouri Extension
This session will discuss the challenges and problems facing the workforce today, along with a brainstorming session on possible solutions to those problems.

5C: Heat Stress: Are You Ready for OSHA’s New Standard?
JoAnn Dankert - Training Concepts & Solutions
Some state OSHA plans have already implemented requirements to help protect workers from heat stress, Federal OSHA is just coming on board. This session will cover Federal OSHA requirements for heat stress prevention and tips for compliance as well as worker illness prevention.

5D: Electrical Maintenance Program Requirements - NFPA 70B Now a Standard
Brent Mollenhauer, CSP, CEMSC - The ESCO Group
NFPA 70B “Standard for Electrical Equipment Maintenance” has recently changed from a recommended work practice to a standard. This session will highlight requirements from NFPA 70B and how this change impacts an electrical safety programs.

5E: Ergonomics, How to Keep Your Employees Safe
Carl Vass - Falcon Safety Group
This presentation will cover what is Ergonomics and some forms for ergonomic assessment. We will discuss how to conduct an ergonomics assessment, how to determine Significant Improvement Opportunities (SIO) and What steps we can take after the assessment to ensure improvements happen.



11:30 AM - 12:15 PM | THURSDAY, APRIL 24, 2025

BREAKOUT SESSIONS -----

6A: Culture Catalysts: 6 Safety Success Factors of Supervisors

Peter Batrowny - SafeStart

Years of research and fieldwork have identified six key skills that can improve your workplace safety climate today. And that means a stronger safety culture tomorrow. Discover how super-charging these skills can spark EHS improvements throughout your organization.

6B: Written Safety Programs - Being Compliant and Current No Matter Your Current Situation

Jill Darin - World Insurance Associates, LLC

No matter your current situation with your safety management system or safety manual, it is important to get it in place and keep it updated. This presentation will cover what should be included and best practices to be more than just compliant.

6C: Exoskeletons: What Are They and Are They For Me?

Ty Hill - CIRAS - Iowa State University

This presentation explains exoskeletons, their types, benefits, and considerations. It highlights their role in reducing fatigue, increasing productivity, and preserving natural motion, with a focus on practical implementation and physical advantages.

6D: Fall Protection & Fixed Ladder Safety: Addressing OSHA's Looming Changes - Is Your Facility Ready?

Scott Burkart - Pearl Engineering Corporation

This presentation embarks on an informative discussion into the upcoming changes to OSHA's fixed ladder requirements that are phasing in between now and 2036? While this date seems far off, facilities with multiple ladders will want to make sure they are planning and budgeting for compliance before inspections start. Our aim is to arm facility managers and safety professionals with the knowledge and tools needed to determine that their facilities are in full compliance with the OSHA standards for fixed ladder safety and fall protection, ensuring a safer work environment for all. Join us as we navigate through these critical issues, offering practical insights and actionable strategies to prevent accidents and promote a culture of safety within your facility.

6E: HFC Management Rule Leak Repair Requirements

Josh Analitis - Trinity Consultants

Mr. Analitis will provide a general overview of requirements and best management practices relating to the recently finalized EPA HFC Management Rule under the American Innovation and Manufacturing (AIM) Act as it relates to 40 CFR 84, Subpart C.



Executive Sponsor Program



an **nsc** chapter

RAISE YOUR SAFETY PROFILE!

Becoming a sponsor with the Iowa-Illinois Safety Council sends the message that the importance of safety within your workplace, homes, and communities is indeed a priority to you.

As a **501(c)3 non-profit organization** we rely heavily on our members support to continue to grow as your educational safety provider in an ever changing world. It is our job to supply you as our members with the most current high quality safety trainings, and your support allows us to continue to do that at a very reasonable cost.

Please consider becoming an Executive Sponsor for the Iowa-Illinois Safety Council. Your sponsorship and support will help IISC's safety training programs and our community outreach efforts. Sponsorship also allows us to expand our Annual Professional Development Conference, along with providing other events throughout the year!

For more information visit <https://www.iisc.org/sponsor> or email Heather@iisc.org

Thank you!

to our 2024 sponsors

Become a sponsor for 2025 to have your company or organization promoted April 2025 - March 2026.



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APRIL 22-24, 2025 • DON'T BE SAFE BY ACCIDENT

