

Executive Sponsor **Program**

*Supporting the Iowa-Illinois Safety Council's
Professional Development Conference*



Work. Home. Community
A Chapter of the National Safety Council

A Commitment TO SAFETY

ABOUT THE IOWA-ILLINOIS SAFETY COUNCIL

The Iowa-Illinois safety Council is a 501(c)3 non-profit organization supported by approximately 1,000 members and locations throughout Iowa and Illinois. IISC provides a wide variety of safety information, seminars, and services to members in an effort to reduce accidents or injuries and the extraordinary costs associated with them.

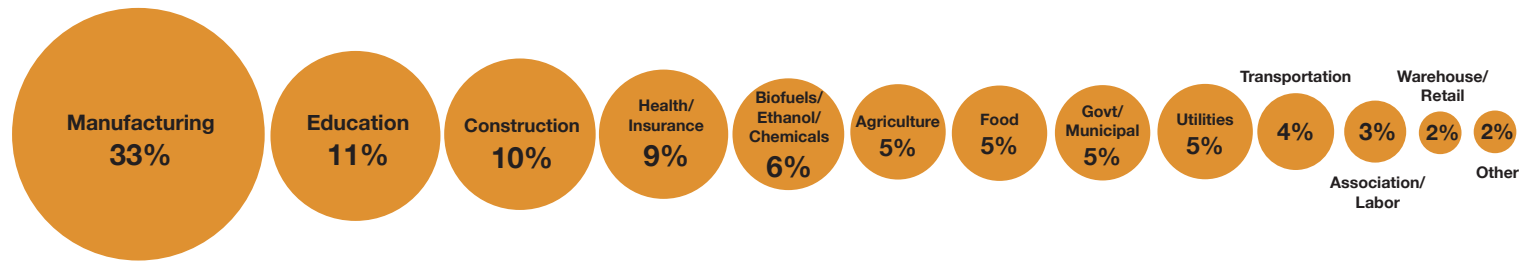
Our annual Professional Development Conference has been going strong for 64 years and is by far the best value of any safety conference in the Midwest. Boasting regular attendance and vendor participation of 700+, this conference presents the latest in safety, health and environmental information technology, seminars for all levels of safety knowledge, as well as nationally recognized speakers and local safety experts. Opportunities for networking with your peers is unsurpassed!

IISC wants to furnish you with the ideas and strategies, educational tools and products, and up to date information that will make your business function more effectively, be more profitable and productive, while maintaining a safer and healthier environment.

Please consider becoming a sponsor TODAY!

A QUICK LOOK AT THE IISC MEMBERSHIP

By industry



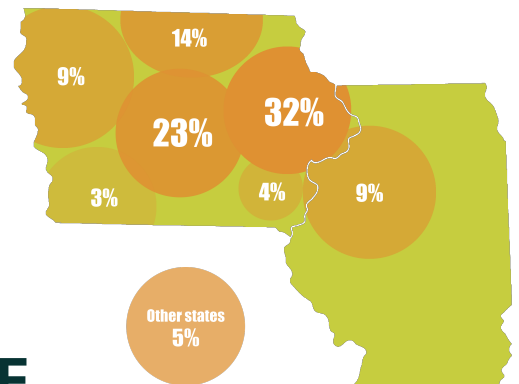
PROFESSIONAL DEVELOPMENT CONFERENCE & EXPO

Held annually in April in Eastern Iowa

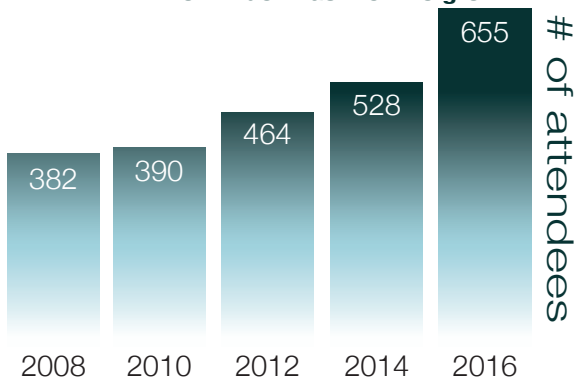
ATTENDEE DEMOGRAPHICS

A snapshot of who will see your company as a sponsor at the PDC!

Where do the attendees travel from?



How much has the PDC grown?



TOP FIVE attendee job titles

1. Environmental Safety & Health Manager
2. Coordinator/Specialist
3. Director
4. Human Resources
5. Loss Control Rep



Work. Home. Community
A Chapter of the National Safety Council

Executive Sponsor

BENEFITS

PLATINUM \$5000+

- 3 complimentary PDC registrations for Thurs & Fri (\$1050 value)
- 1/2 page full-color ad space in PDC final program (\$400 value)
- Free exhibitor booth (\$500 value)
- PDC Break Sponsor on Thursday & Friday - A sign displaying your company logo with "This break is sponsored by" will be displayed at the break food tables on Thursday & Friday of the PDC (3 breaks total)
- Logo on the IISC.org footer and sponsor page with link to company website
- Logo displayed on the sponsorship wall in the IISC office
- Recognition in monthly IISC email communications (minimum 2 each month)
- Recognition at the opening session and awards ceremony at the Annual Professional Development Conference & Expo (PDC)
- Logo displayed on signage at the PDC
- Logo included in sponsor list in PDC final program
- PDC Exhibitors: Sign at your booth highlighting you as a sponsor
- Recognition in PDC promotional emails
- Corporations may submit additional locations for IISC safety awards at no additional cost (location amount based on sponsorship level – contact IISC for more details)

SILVER \$1500 - \$2499

- 1 complimentary PDC registration for Thursday & Friday (\$350 value)
- Logo on the IISC.org footer and sponsor page with link to company website
- Logo displayed on the sponsorship wall in the IISC office
- Recognition in monthly IISC email communications (minimum 2 each month)
- Recognition at the opening session and awards ceremony at the Annual Professional Development Conference & Expo (PDC)
- Logo displayed on signage at the PDC
- Logo included in sponsor list in PDC final program
- PDC Exhibitors: Sign at your booth highlighting you as a sponsor
- Recognition in PDC promotional emails
- Corporations may submit additional locations for IISC safety awards at no additional cost (location amount based on sponsorship level – contact IISC for more details)

LANYARD SPONSOR \$2000 (1 available)

- **Company logo or message on 500 lanyards given to the PDC attendees.**
- Recognition at the opening session and awards ceremony at the PDC
- Recognition in PDC promotional emails
- Logo displayed on signage at the PDC
- Logo included in sponsor list in PDC final program
- PDC Exhibitors: Sign at your booth highlighting you as a sponsor

In-Kind PDC SPONSOR

In-Kind PDC Sponsor contributions can include but are not limited to:

- Printed materials
- Signage and displays
- Door prizes (value of \$100 or higher)

Benefits include:

- Recognition at the opening session and awards ceremony at the PDC
- Recognition in PDC promotional emails
- Logo or name displayed on signage at the PDC (based on contribution amount)
- Logo or name included in sponsor list in PDC final program (based on contribution amount)
- PDC Exhibitors: Sign at your booth highlighting you as a sponsor

GOLD \$2500 - \$4999

- 2 complimentary PDC registrations for Thurs & Fri (\$700 value)
- 1/4 page full-color ad space in PDC final program (\$250 value)
- PDC Break Sponsor on Wednesday - A sign displaying your company logo with "This break is sponsored by" will be displayed at the break food tables on Wednesday of the PDC (2 breaks total)
- Logo on the IISC.org footer and sponsor page with link to company website
- Logo displayed on the sponsorship wall in the IISC office
- Recognition in monthly IISC email communications (minimum 2 each month)
- Recognition at the opening session and awards ceremony at the Annual Professional Development Conference & Expo (PDC)
- Logo displayed on signage at the PDC
- Logo included in sponsor list in PDC final program
- PDC Exhibitors: Sign at your booth highlighting you as a sponsor
- Recognition in PDC promotional emails
- Corporations may submit additional locations for IISC safety awards at no additional cost (location amount based on sponsorship level – contact IISC for more details)

BRONZE \$500 - \$1499

- Logo on the IISC.org footer and sponsor page with link to company website
- Logo displayed on the sponsorship wall in the IISC office
- Recognition in monthly IISC email communications (minimum 2 each month)
- Recognition at the opening session and awards ceremony at the Annual Professional Development Conference & Expo (PDC)
- Company name displayed on signage at the PDC
- Company name included in sponsor list in PDC final program
- PDC Exhibitors: Sign at your booth highlighting you as a sponsor
- Recognition in PDC promotional emails
- Corporations may submit additional locations for IISC safety awards at no additional cost (location amount based on sponsorship level – contact IISC for more details)

BAG SPONSOR \$2500 (1 available)

- **Company logo on 500 bags given to the PDC attendees.**
- Recognition at the opening session and awards ceremony at the PDC
- Recognition in PDC promotional emails
- Logo displayed on signage at the PDC
- Logo included in sponsor list in PDC final program
- PDC Exhibitors: Sign at your booth highlighting you as a sponsor

For more information
about these sponsorship opportunities,
contact us at 515-276-4724 or
iiscadmin@iisc.org.



Benefits at a Glance

	PLATINUM \$5000+	GOLD \$2500-\$4999	SILVER \$1500-\$2499	BRONZE \$500-\$1499
Corporation locations may submit additional locations for IISC safety awards at no additional charge <i>(location amount based on sponsorship level - contact IISC for more details)</i>	●	●	●	●
Logo on the IISC.org homepage footer and sponsor page with link to company website	●	●	●	●
Logo displayed on the sponsorship wall in the IISC office	●	●	●	●
Recognition in monthly IISC email communications <i>Minimum 2 emails each month</i>	●	●	●	●
Recognition at the opening session and awards ceremony at the Annual Professional Development Conference & Expo (PDC)	●	●	●	●
Recognition in PDC promotional emails	●	●	●	●
PDC Exhibitors: Sign at your booth highlighting you as a sponsor	●	●	●	●
Logo displayed on signage at the PDC	●	●	●	
Company name displayed on signage at the PDC				●
Logo included in sponsor list in PDC final program	●	●	●	
Company name included in sponsor list in the PDC final program				●
Complimentary PDC registration for Thursday & Friday	3 \$1050 value	2 \$700 value	1 \$350 value	
1/2 page full color ad space in PDC final program (\$400 value)	●			
1/4 page full color ad space in PDC final program (\$250 value)		●		
Free exhibitor booth at the PDC (\$500 value)	●			
PDC Break Sponsor on Thursday & Friday <i>A sign displaying your company logo with "This break is sponsored by" will be displayed at the break food tables on Thursday & Friday of the PDC (3 breaks total)</i>	●			
PDC Break Sponsor on Wednesday <i>A sign displaying your company logo with "This break is sponsored by" will be displayed at the break food tables on Wednesday of the PDC (2 breaks total)</i>		●		



Executive Sponsor **FORM**

SPONSORSHIP PACKAGES

Choose your level: _____

- PLATINUM**
\$5000+
- GOLD**
\$2500-\$4999
- SILVER**
\$1500-\$2499
- BRONZE**
\$500-\$1499
- BAG SPONSOR**
\$2500 (1 available)
- LANYARD SPONSOR**
\$2000 (1 available)
- IN-KIND**
(contact IISC)

CONTACT INFORMATION

Company Name _____
Contact Name _____
Title _____
Mailing Address _____
City _____ State _____ Zip _____
Phone _____
Email _____
Website _____

PAYMENT INFORMATION

Total Sponsorship Amount \$ _____

- Check enclosed (payable to Iowa-Illinois Safety Council)
- Pay by Credit Card (please call IISC to pay with your credit card over the phone)

Please return this form to IISC:

Mail: 1501 42nd St - Suite 100 - West Des Moines, IA 50266

Email: iiscadmin@iisc.org

Contact IISC at:

Phone: 515.276.4724

Web: www.iisc.org

Please email your color logo to IISC at iiscadmin@iisc.org. Files must be eps, png or jpg and high resolution.

Thank you
for your commitment to safety!